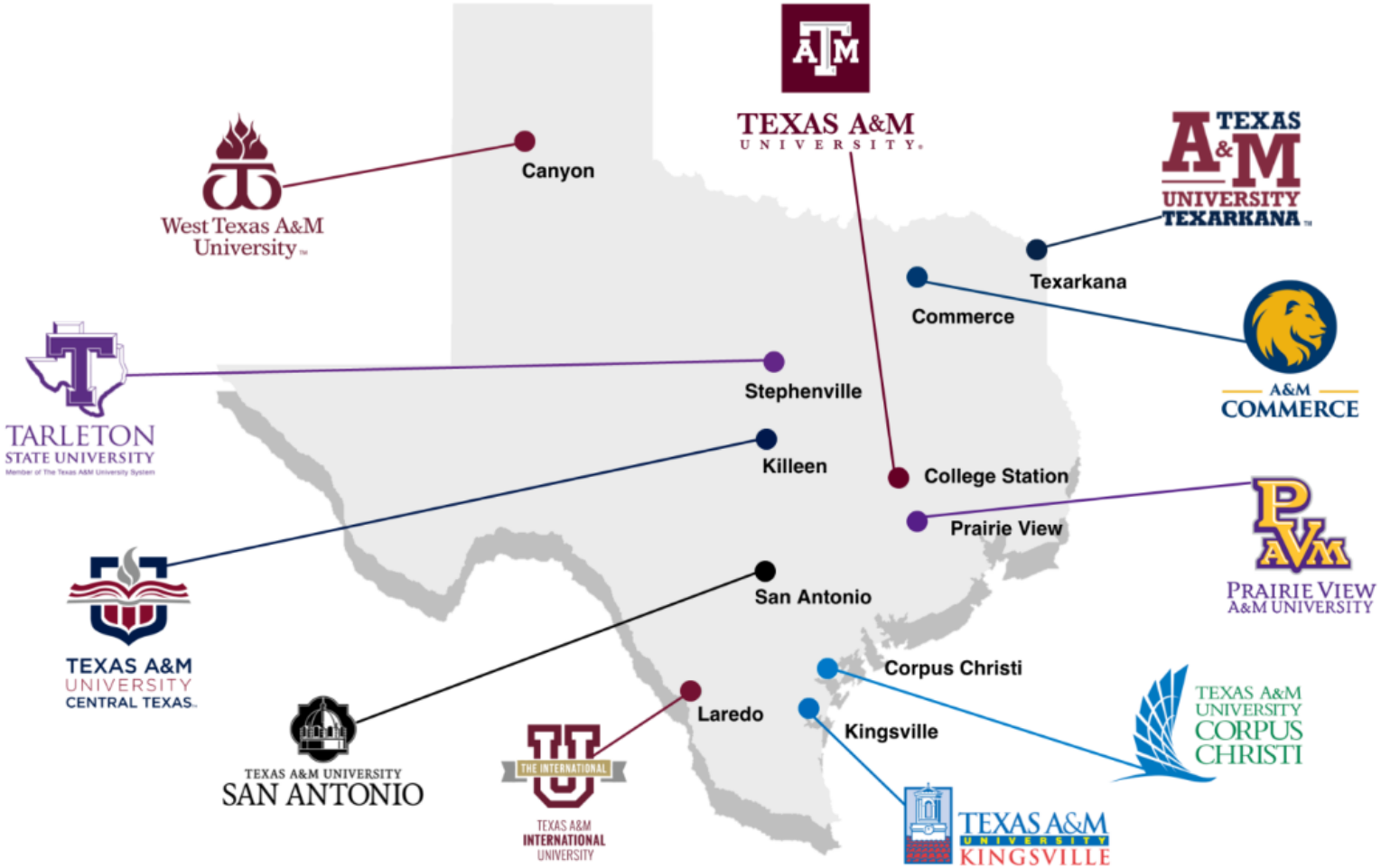
Strategic Approaches to Facilitate Graduate Completion

Stacey Silverman, Ph.D.
Assistant Vice Chancellor for Academic Planning and Policy

Agenda

The Texas A&M University System	Office of Academic Affairs Student Success Academic Policy and Planning
THECB	Focus on Undergraduate Initiatives Research
Educational Attainment	Lifetime Earnings Undergraduate Pipeline
A&M System	Student Success Partnership and Ongoing Efforts

The Texas A&M University System



The Texas A&M University System

THE TEXAS A&M UNIVERSITY SYSTEM

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OFFICE OF ACADEMIC AFFAIRS

The A&M System Office of Academic Affairs provides leadership and support over academic programs, educational initiatives, academic policy, student affairs, digital learning and data analysis. The office also supports several special initiatives and provides guidance in the areas of collaboration and other outreach activities.

DR. JAMES R. HALLMARK, VICE CHANCELLOR FOR ACADEMIC AFFAIRS

Dr. Hallmark advises and assists the Chancellor by providing executive leadership and direction in academic-related areas and initiatives. He oversees the academic program development process for A&M System members; ensures the development of quality measures for success; provides system-wide leadership on the academic technology initiatives; fosters communication and coordination between system members; and works with System members on identifying common issues and seeking solutions.

ACADEMIC AFFAIRS HOME

- Pre-K Initiative
- Councils, Committees, & Communities of Practice
- Academic Planning & Policy
- EmpowerU
- Student Success
- Awards & Recognition
- Office of Veteran Services
- Equal Opportunity and Diversity
- Contact Us

THECB established in 1963 to Coordinate

"The greatest risk you face is an institutionalized system, with each college or university grasping for its own ends without regard to the needs of the people of the whole state, and perhaps without being aware of those needs. But over the years in Texas, we have come to regard each college or university as a separate institution, striving independently for success. In many cases regarded locally as a boon to the economy, it struggles to be all things to all people, willing to do almost anything that will assure its getting larger – larger in enrollment, larger in buildings, larger in number and level of degrees offered, larger in number of graduates, larger in number of alumni. And it remains in constant danger of mediocrity..."

John Connally
39th Governor of Texas

Texas Higher Education Coordinating Board Members

Fred Farias III, OD, FAAO
Chair

Donna N. Williams
Vice Chair
Term Expires: August 31, 2023

S. Javaid Anwar
Secretary of the Board
Term Expires: August 31, 2027

Richard L. Clemmer
Term Expires: August 31, 2023

Daniel O. Wong
Term Expires: August 31, 2027

Cage M. Sawyers
Student Representative
Term Expires: May 31, 2024

Stacy A. Hock
Term Expires: August 31, 2027

Emma W. Schwartz
Term Expires: August 31, 2025

Ashlie A. Thomas
Term Expires: August 31, 2025

Welcome W. Wilson, Jr.
Term Expires: August 31, 2023

Texas Higher Education Coordinating Board Commissioner Keller

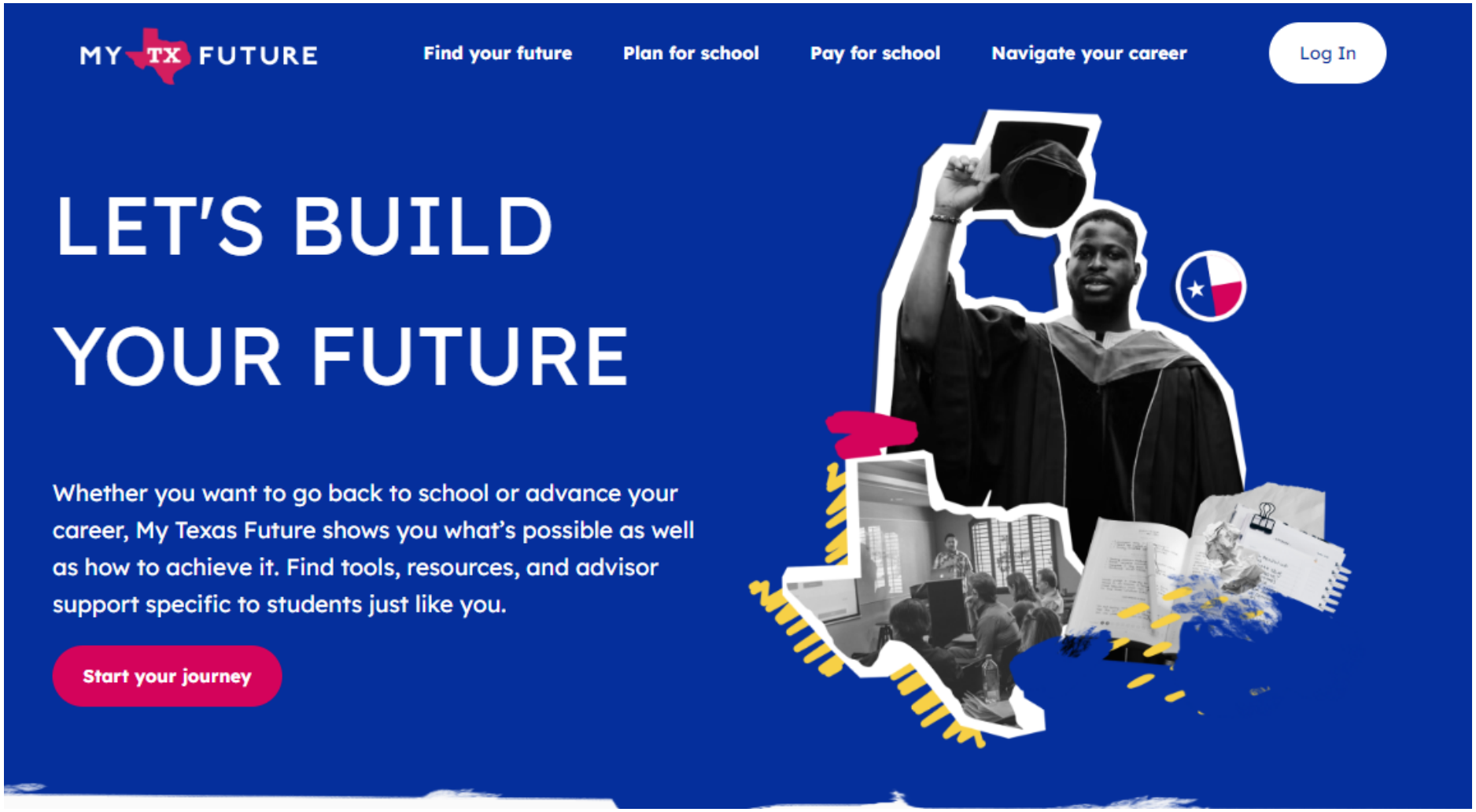
Harrison Keller, PhD

COMMISSIONER OF HIGHER EDUCATION

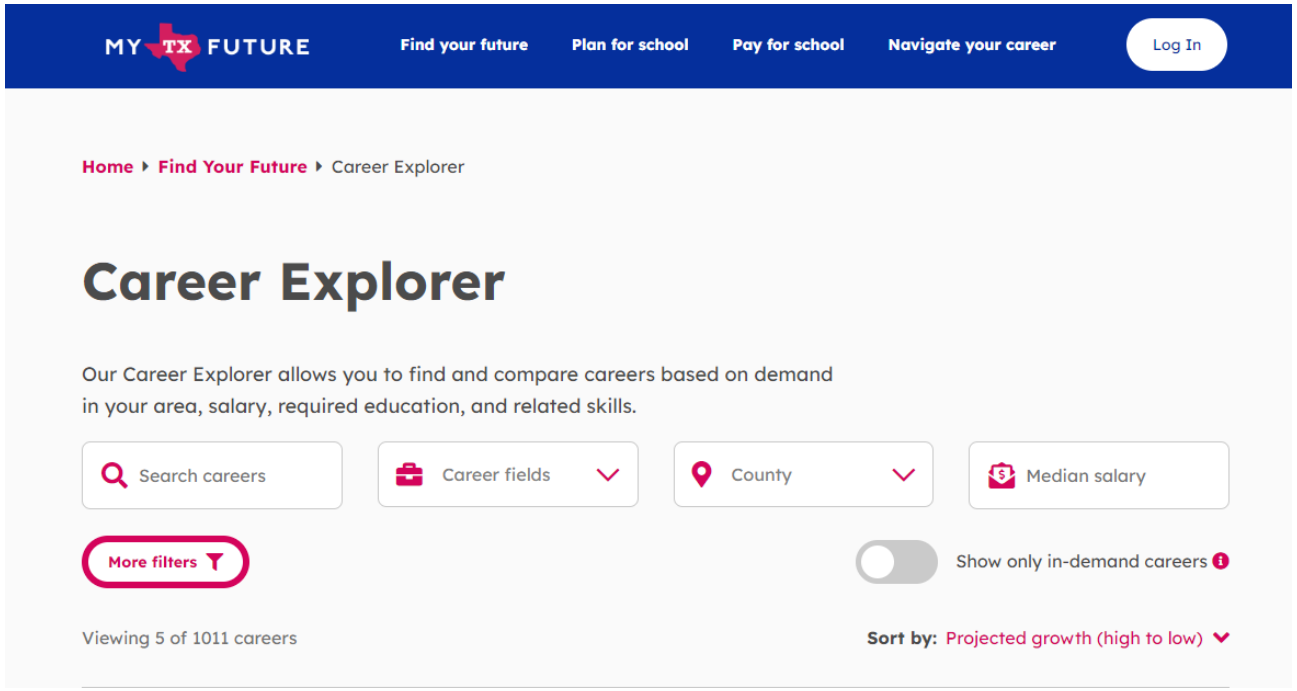
The Commissioner of Higher Education is appointed by the Board of the Texas Higher Education Coordinating Board and serves as the CEO of the agency. Dr. Keller came to the Coordinating Board from The University of Texas at Austin, where he served President Gregory Fenves as Deputy to the President for Strategy and Policy. Previously, he served as Vice Provost for Higher Education Policy and Research and founded the OnRamps and Texas OnCourse initiatives. Earlier in his career, he served as Senior Education Policy Advisor and Director of Research for Rep. Tom Craddick during his tenure as Speaker of the Texas House, and as a project director at UT Austin's Charles A. Dana Center.

Dr. Keller received his B.A. with honors from the University of Notre Dame, and went on to receive master's and doctoral degrees in philosophy from Georgetown University. He also served in the U.S. Navy Reserve as an intelligence officer. A native of the Texas Panhandle, Keller resides in Austin with his wife Gena and their three children.

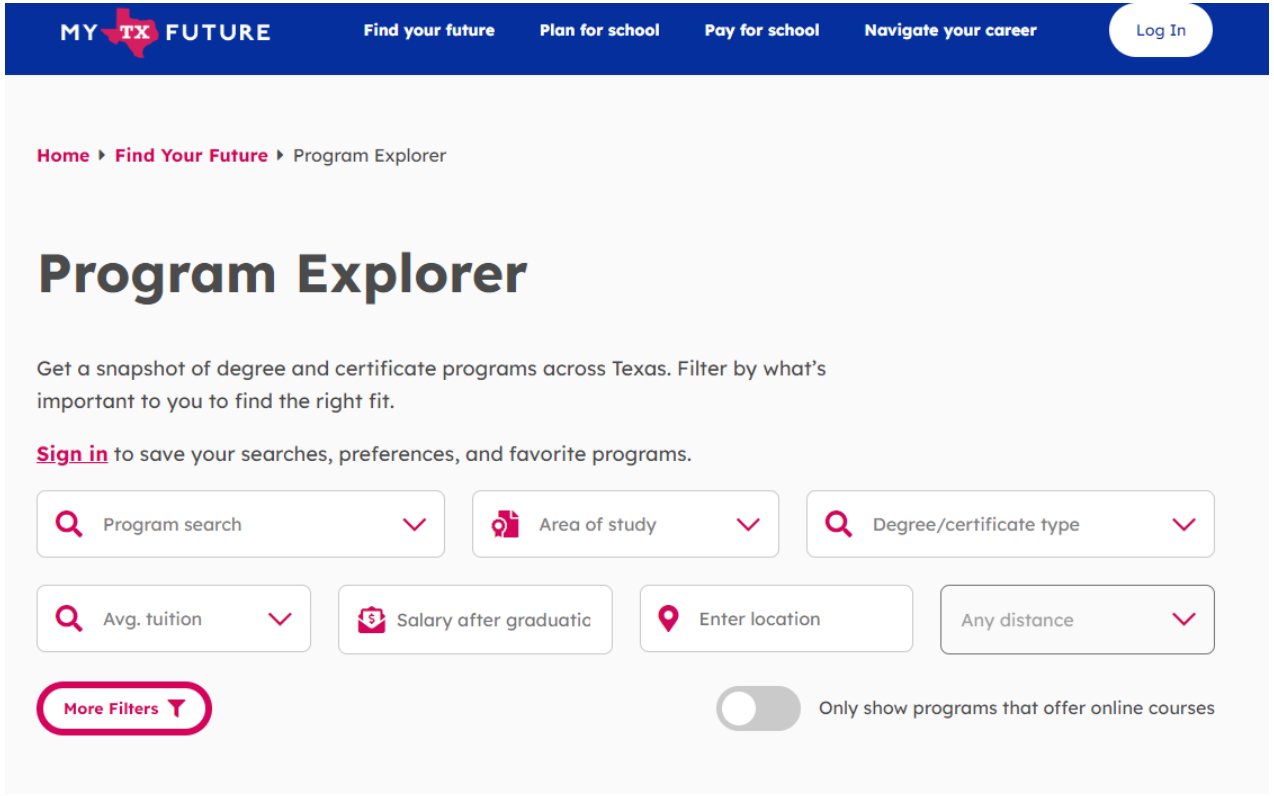
My Texas Future (mytexasfuture.org)



My Texas Future – Career Explorer



My Texas Future – Program Explorer



Ask ADVi - askadvi.org

Interested in getting started with ADVi?

Unsure of the steps to take to get to college? Have questions about the college application process, including how to apply for financial aid? ADVi can help!

To get started, follow these steps:

1. **Create a profile on ApplyTexas.**
2. **Check "yes" to receiving messages from ApplyTexas and its partners** on the College History page of your profile.
3. **Start a freshmen application** to a two- or four- year college in Texas.

After that, you should receive your first text from ADVi within a week! If you don't, make sure you've provided the right cell phone number in your ApplyTexas profile.

Please note: you must be at least 13 years old to opt in to text ADVi.

What happens when you opt in to ADVi?

Once you opt in, you'll get a welcome text. This will include information about what ADVi can help with and how ADVi will keep your information safe.

If you are in the process of applying to a college or university, ADVi will also reach out to you two to three times a week with helpful tips and information about the college going-process, reminders of important deadlines, and encouragement to keep pursuing your educational goals!

If you opted into ADVi through a phone number, you won't receive the messages mentioned above. But you're welcome to use ADVi to ask questions anytime.

ask ADVi

Home About FAQ Students Counselors

ABOUT THE VIRTUAL ADVISING PROJECT

The Texas Higher Education Coordinating Board developed the Virtual Advising Project – including a chatbot named **ADVi, powered by Mainstay** – to reach students with critical college access information via text message. Our team of trained advisors back up the chatbot and provide extra support for any student who needs it. Learn more about the project.

LEARN MORE AND GET STARTED:

Student Resources

Learn how ADVi works and how you can opt in to receive text-based support from ADVi and our team of virtual advisors! Get started.

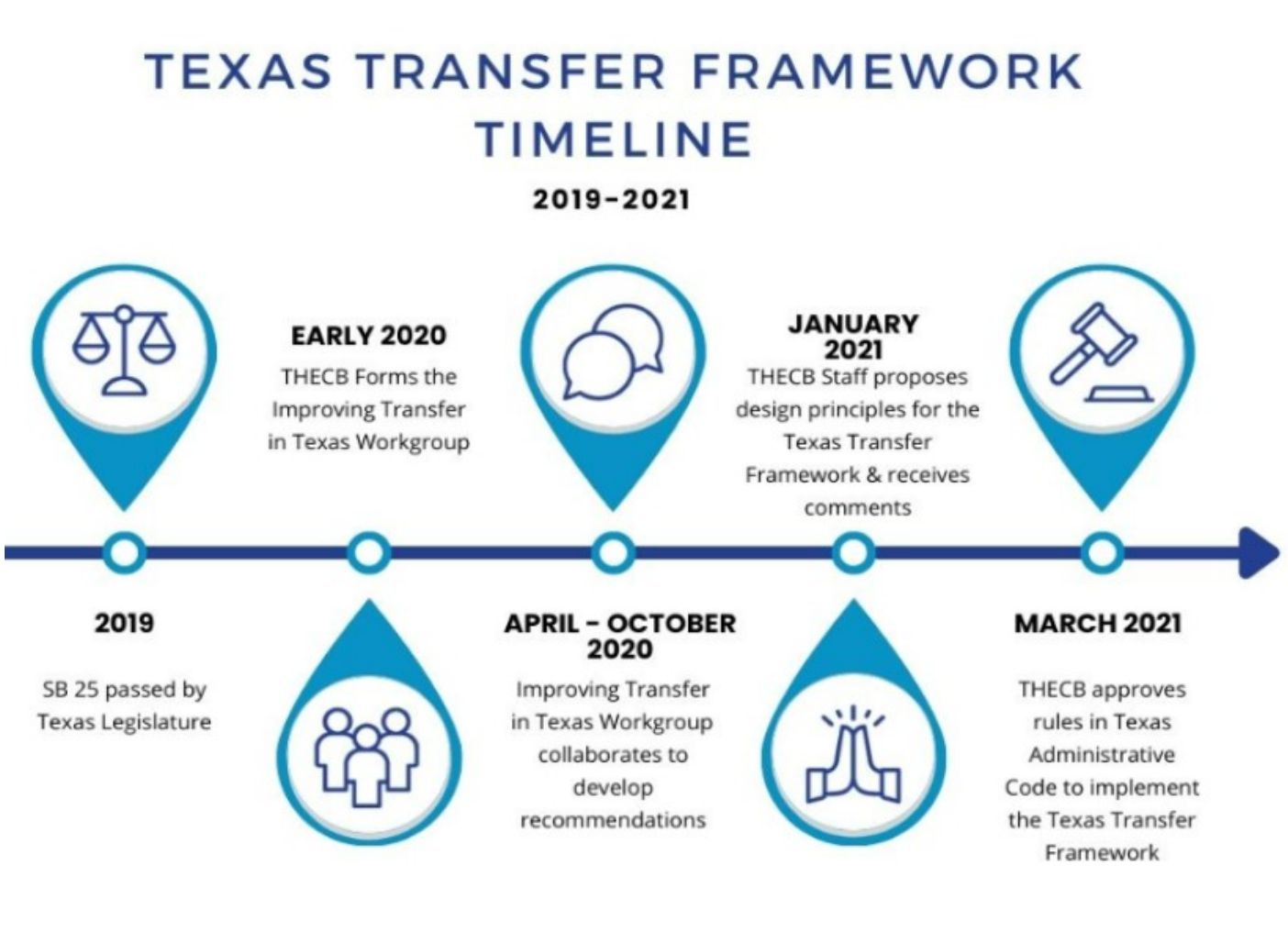
Counselor Info + Toolkit

Download free resources and get info about how ADVi can supplement the valuable work you do with your students every day. Learn more.

Frequently Asked Questions

Have questions? We have answers. Get answers to the questions we hear most often from counselors, families, and students.

Texas Transfer Framework



What is Texas Direct?

Texas Direct is the state's effort to articulate seamless degree pathways between two- and four-year institutions.

Students who complete the Texas Core Curriculum and Field of Study at any public two-year institution automatically qualify to receive an associate degree – the Texas Direct Transfer Degree. They are also qualified to transfer their courses as a block applied directly to their selected major.

The Fields of Study that are now part of Texas Direct:

- *Business Administration
- *Criminal Justice
- *Political Science
- Social Work
- *Sociology

*Revised as of July 2023 based upon submitted corrections

THECB's Building a Talent Strong Texas

Texas must be a leading state in generating knowledge through basic and applied research and translating discoveries into innovations that benefit individual Texans' lives and drive economic development.

Primary Indicators:

GOAL: $1 Billion	Increase in annual private and federal research and development expenditures.
GOAL: 7,500	Research doctorates awarded annually by Texas institutions of higher education.

Future indicators:

Measures of commercialization, knowledge transfer, and economic impact.

THECB's Building a Talent Strong Texas

Strategies:

Recruit highly distinguished researchers and world-class innovators to Texas universities through the governor's University Research Initiative and other programs, and provide support for universities to hire high-potential, early-career researchers.

Strengthen state research funding and programs to align with state priorities for university research and development.

Develop and mentor world-class future faculty for Texas institutions, emphasizing disciplines with high current or projected workforce demand (including nursing, software development, and data sciences), especially faculty from diverse backgrounds.

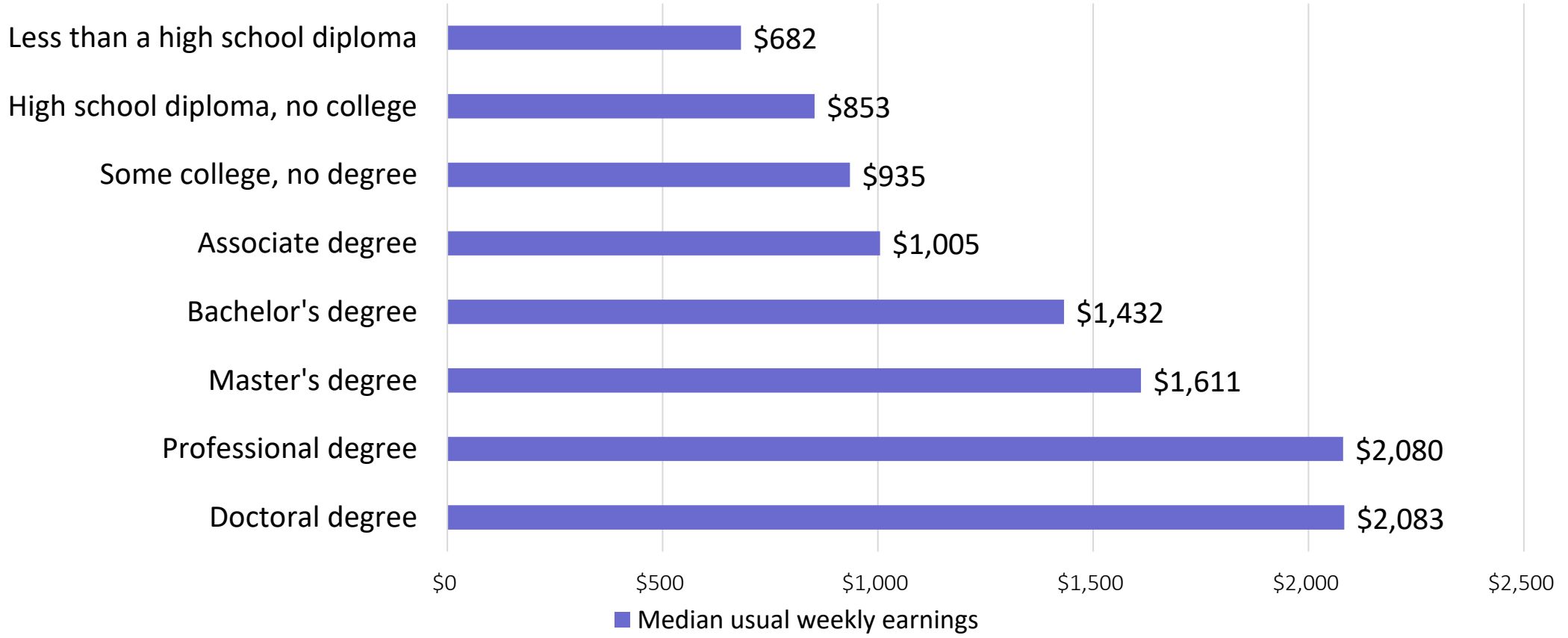
THECB's Building a Talent Strong Texas

Strategies:

Establish high-impact university research parks and improve research infrastructure at all research and emerging research universities, and develop incubator capabilities in two- and four-year colleges to support private-sector partnerships, innovation, and technology commercialization.

Educational Attainment

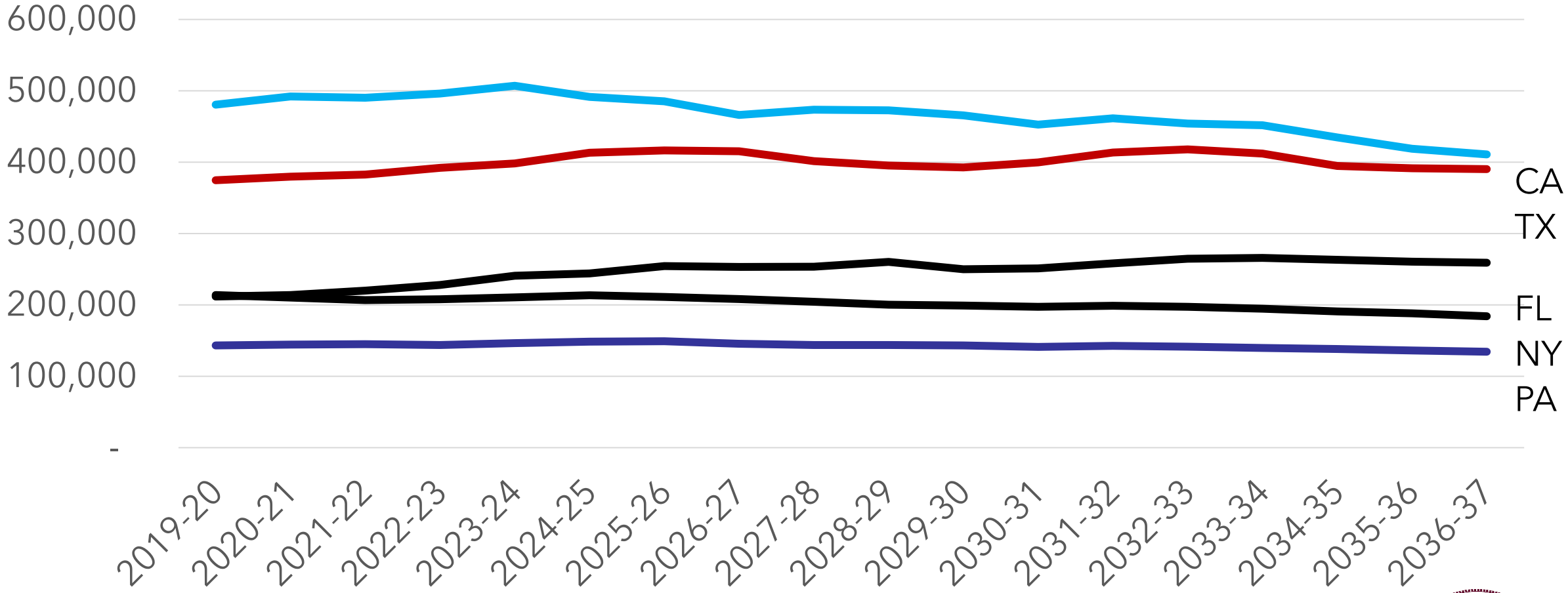
Earnings by Educational Attainment, 2022



Note: Data are for persons aged 25 and over. Earnings are for full-time wage and salary workers.

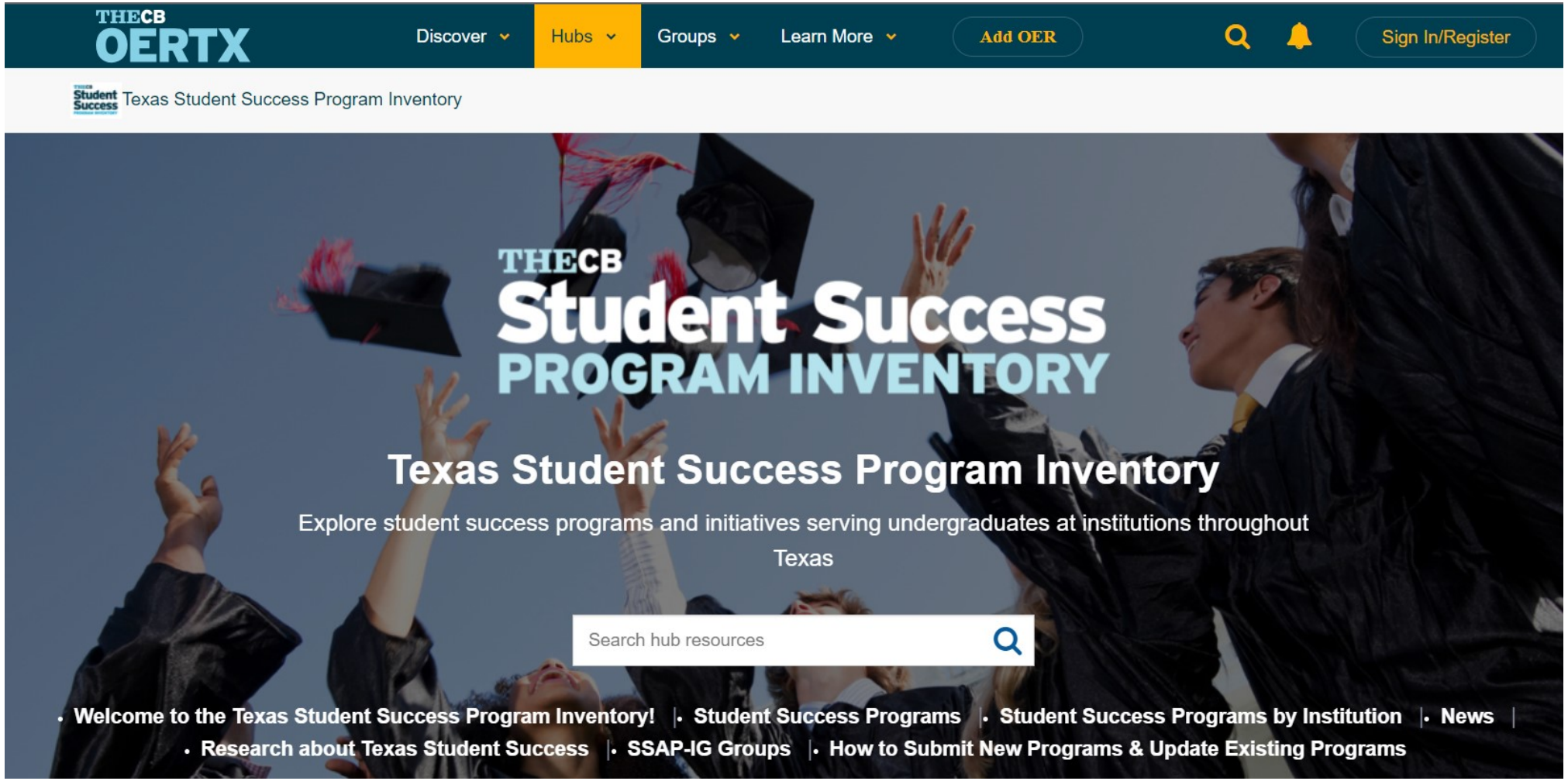
Source: U.S. Bureau of Labor Statistics, Current Population Survey.

High school graduations are projected to grow in Texas over the next 15 years



Data Source: WICHE Knocking at the College Door

THECB Student Success Planning and Innovation Grants



Student Success Grant -- Focus on Returning Students

Summer 2023	Completed		
University	**New Student**	**Persister**	**Total**
Central Texas	14	20	34
Commerce	5	12	17
Corpus Christi	7	29	36
Kingsville	3	6	9
Prairie View	0	0	0
San Antonio	4	39	43
International	0	0	0
Tarleton	0	5	5
Texarkana	8	9	17
Grand Total	**41**	**120**	**161**
NOTE: "Completed" excludes any students who might have taken partial courses and dropped before the actual end of the semester.			

Student Success Grant -- Focus on Returning Students

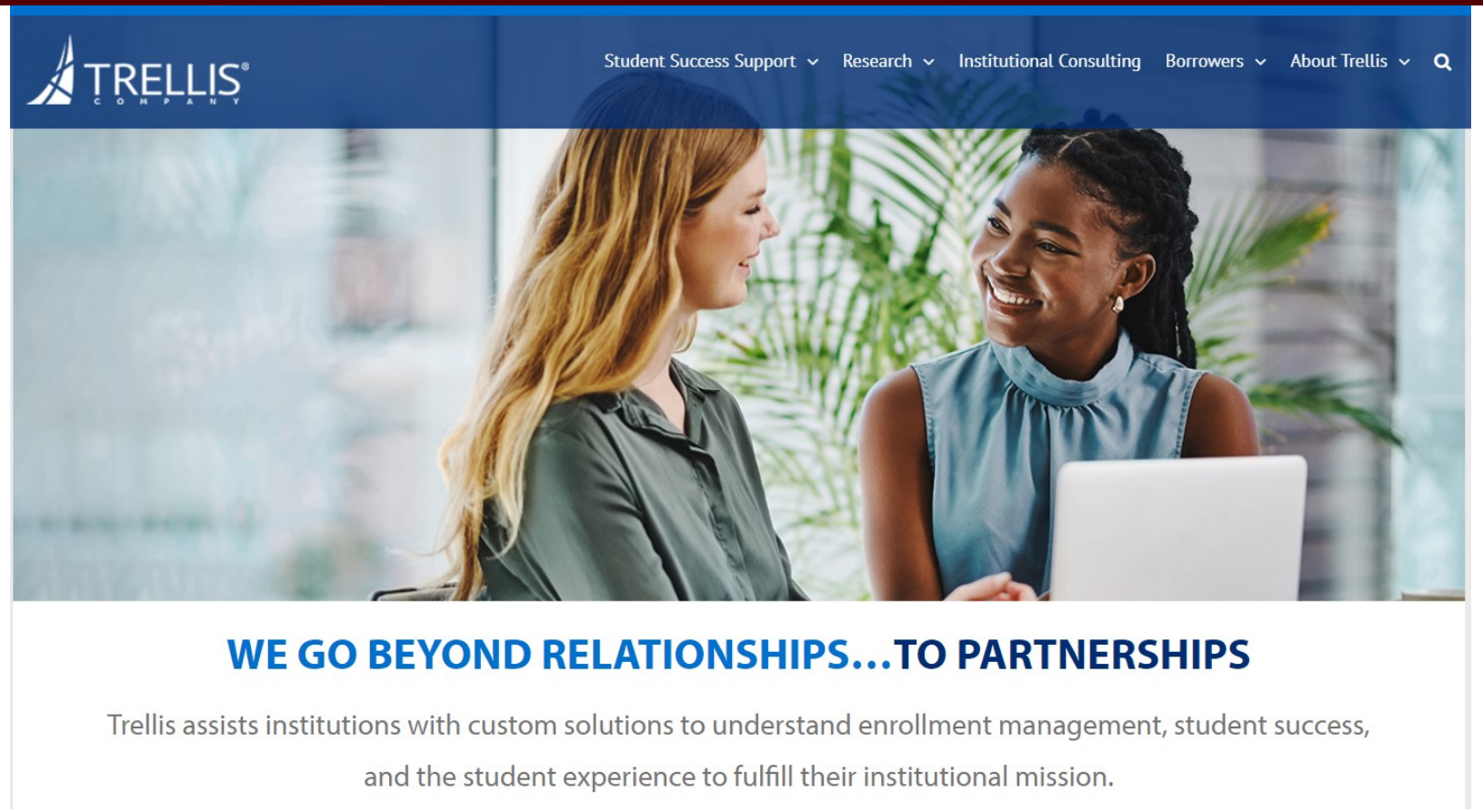
Fall 2023	Applied	Admitted	Registered		Actively Enrolled		
University	**Total**	**Total**	**New Student**	**Persister**	**New Student**	**Persister**	**Total**
Central Texas	3	23	9	19	24	54	78
Commerce	7	18	1	0	17	19	36
Corpus Christi	6	12	4	2	34	53	87
Kingsville	4	13	0	0	25	17	42
Prairie View	1	4	0	0	3	5	8
San Antonio	13	15	0	2	24	55	79
International	0	1	0	0	5	0	5
Tarleton	2	0	0	1	0	11	11
Texarkana	6	0	0	0	15	31	46
Grand Total	**42**	**86**	**14**	**24**	**147**	**245**	**392**
NOTE: There is overlap between the registered and actively enrolled group of students.							

RE UP

Tech Assistance Provider via THECB

Project Success Initiative

Trellis provides direct student assistance as well as capacity building (research, consulting, training) to help the institutions increase retention, graduation rates, financial literacy, and successful student loan repayment. Services are provided at no cost to the institutions.



Student Financial Wellness Survey Project

Partnerships to Advance Change

AASCU American Association of State Colleges and Universities
Delivering America's Promise

Academeum

ACUE Student Success Through Exceptional Teaching

Ad Astra

Other Resources

- Bureau of Labor Statistics, Occupational Outlook Handbook https://www.bls.gov/ooh/
- Lightcast https://kb.lightcast.io/en/
- Department of State Health Services, Health Professions Fact Sheets http://www.dshs.texas.gov/chs/hprc/health.shtm
- Economic Development and Employer Planning System www.edeps.org
- National Center for Education Statistics, Integrated Post-Secondary Education Data System (IPEDS) https://nces.ed.gov/ and https://nces.ed.gov/ipeds/cipcode/
- National Science Foundation, WebCASPAR: Integrated Science and Engineering Resources Data System https://ncsesdata.nsf.gov/webcaspar/
- Texas Administrative Code https://texreg.sos.state.tx.us/public/readtac$ext.ViewTAC?tac_view=4&ti=19&pt=1&ch=5
- Texas Health Professions Regulatory Boards www.hpc.texas.gov/agencies/ (Health Professions)
- Texas Labor Market Information https://texaslmi.com/
- Texas Workforce Commission www.twc.state.tx.us

Questions?

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