



ICUT

Independent Colleges and Universities of Texas

Supporting Texas independent nonprofit colleges and universities by strengthening member institutions through advocacy, policy research and collaboration

Association of Texas Graduate Schools Annual Meeting • October 1, 2021

ICUT's Mission & Vision

Mission Statement

ICUT supports Texas independent nonprofit colleges and universities by strengthening member institutions through advocacy, policy research and collaboration.

Specifically, our programs help our member institutions:

- advance educational opportunities for **students**,
- address financial needs of **families**,
- promote economic opportunities for **communities**,
- foster relationships with **businesses**, and
- inform and advise **policymakers**.

Vision Statement

ICUT will continue to be an integral, vibrant and sustainable component of the higher education landscape in Texas and will champion the diverse traditions, approaches and populations of our member institutions.

The higher education system in Texas is made stronger by including Texas independent, nonprofit colleges and universities.

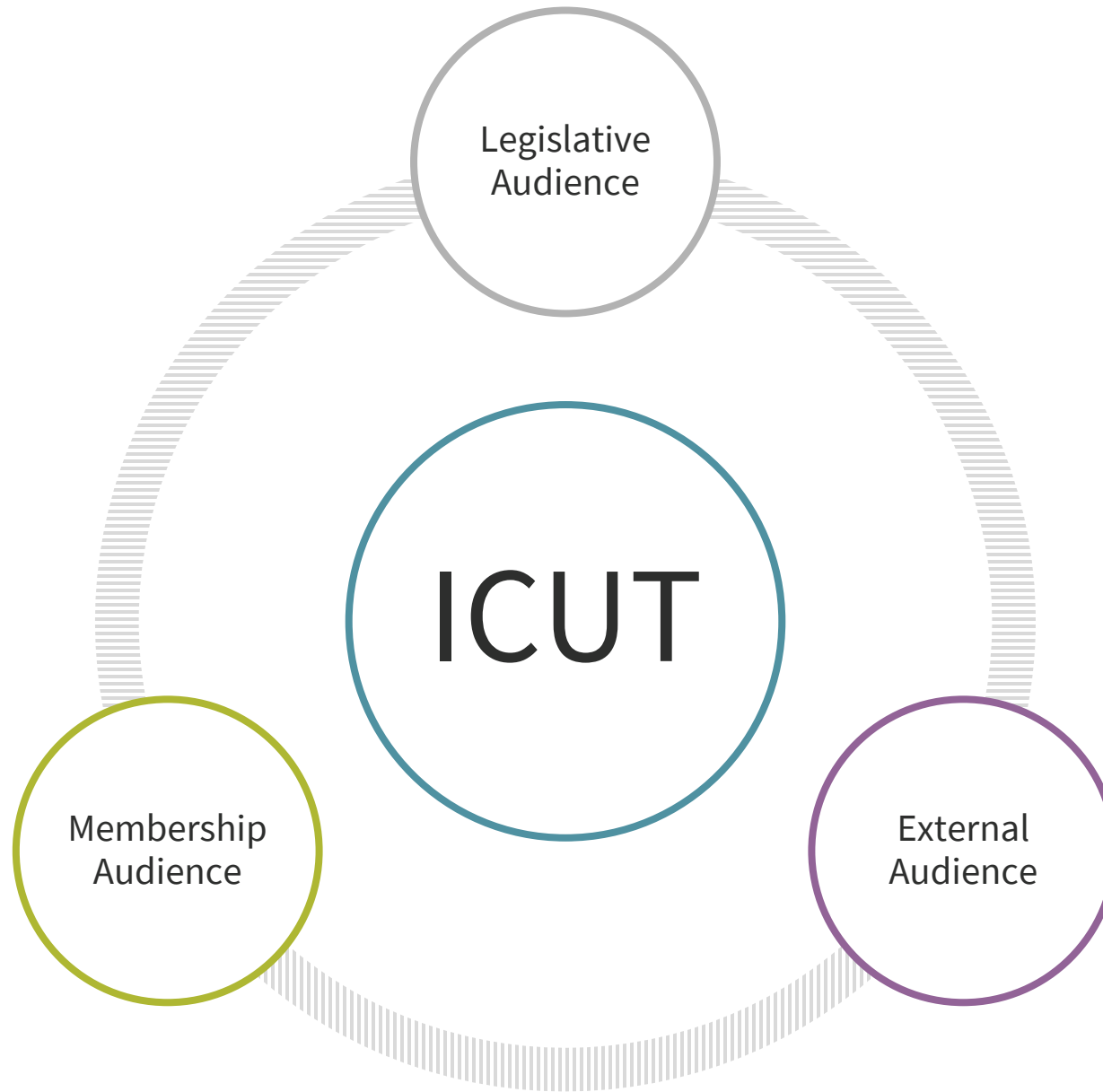
ICUT Strategic Plan

Advocacy and
Public Policy

Research and
Data Collection

Collaborative
Programming

Publicity and
Visibility





| | |
|-----------------------------------------------|------------------------------------------|
| AGREEMENTS: | SchoolDude.com |
| Acadeum/ College Consortium | TimelyMD |
| Adobe Software | United Healthcare - Employee* |
| Affinity Long Term Care – Genworth Financial* | United Healthcare - Student* |
| Blackboard – Cashnet* | UPS |
| CastleBranch* | Upswing |
| Constitutio | |
| Dropbox | PROGRAMS: |
| E&I Cooperative Services* | CARES – healthcare consortium |
| Fastenal* | E-Committee – student services committee |
| FISCAL Technologies* | |
| First American Education Finance | CONSORTIUM – HIGHER EDUCATION: |
| Franklin Covey | Peer audit environmental consortium |
| IMA | |
| Johnson Controls Inc. | ANNUAL COLLEAGUE MEETINGS: |
| JourneyEd | Adobe Meeting |
| Liberty Mutual Auto and Home* | Business Officer Meeting |
| Microsoft Software | General Counsel |
| OMNIA | Human Resources Officer Meeting |
| Pan-American Life Insurance Group* | IT Meeting |
| Panhandle Plains | Microsoft Workshop |
| Paymerang* | Title IX Compliance Meeting |
| SafeColleges | Chief Academic Officer/Provost Meeting |

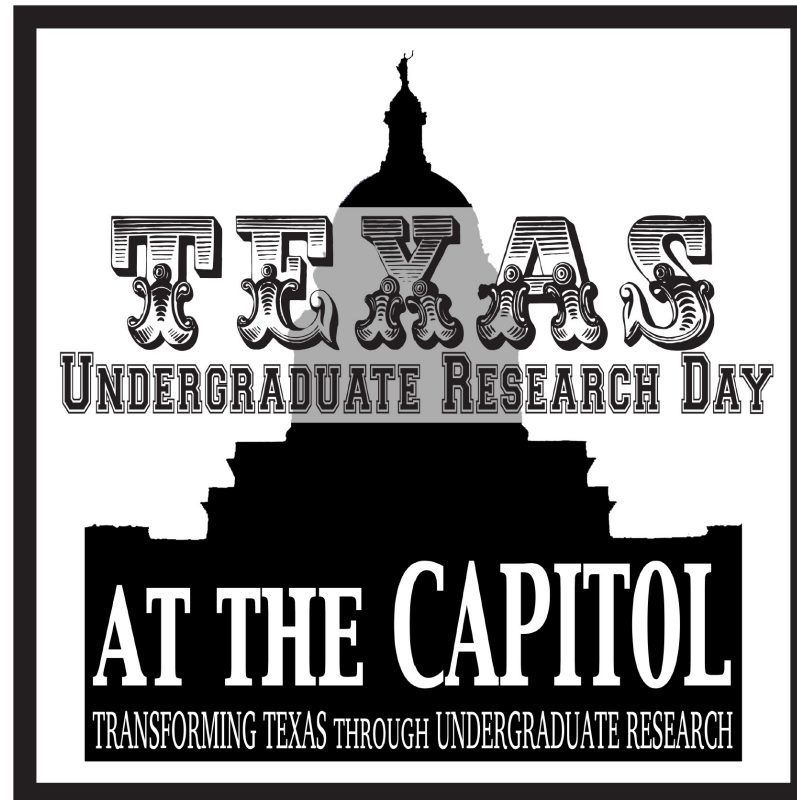
Member Services Overview

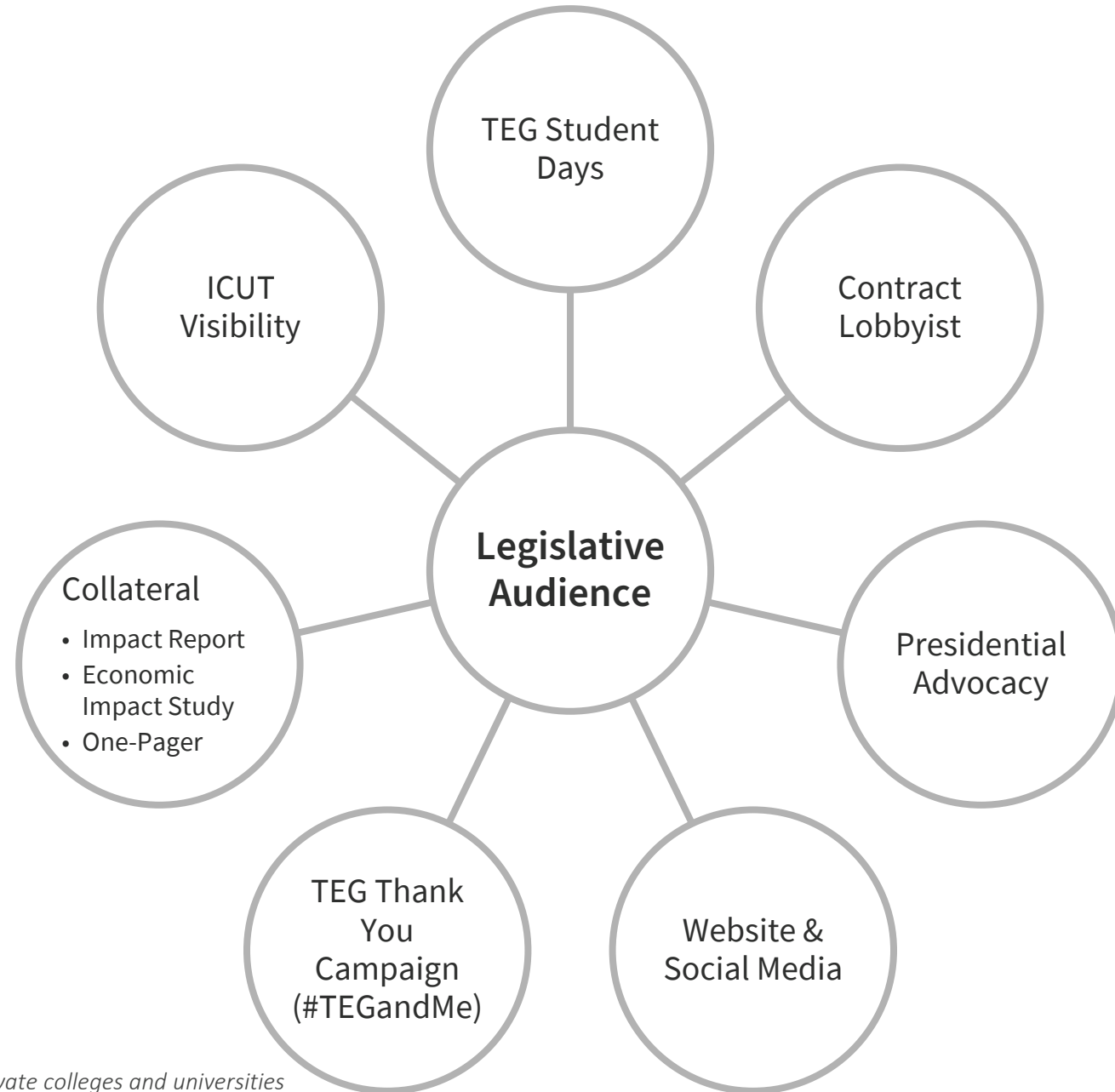
Member Services strives to provide all ICUT members with programs and agreements that take advantage of the purchasing power of the institutions united rather than one institution alone.

For more information, contact Lois Hollis, our Director of Member Services, at Lois.Hollis@icut.org.



2021 Undergraduate Research Day – Virtual!





Debunking the Myths

ICUT Institutions: **Diversity**

- Our membership includes:
 - ✓ **5** Historically Black Colleges and Universities (HBCUs)
 - ✓ **16** Hispanic-Serving Institutions (HSIs), *with 25 percent or more Hispanic student enrollment*
 - ✓ **15** Emerging HSIs, *with 15-24 percent Hispanic student enrollment*
- More than **half** the students enrolled at ICUT institutions are nonwhite, up from about 17 percent in 1983
- About **85 percent** of students enrolled at ICUT institutions are Texas residents

ICUT Institutions: **Academics**

- Our institutions span the range of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Classification Levels, from Associate Degree-granting institutions **(Level I)** to institutions with four or more Doctoral Degrees **(Level VI)**
- Our institutions offer a variety of degree pathways:
 - ✓ Traditional residential, four-year liberal arts degrees
 - ✓ Hybrid online and in-person degrees
 - ✓ Fully online degree programs
- ICUT institutions awarded **33,646** degrees in the 2018-19 academic year, including:
 - **20,876** Bachelor's
 - **10,265** Master's
 - **2,026** Doctorates

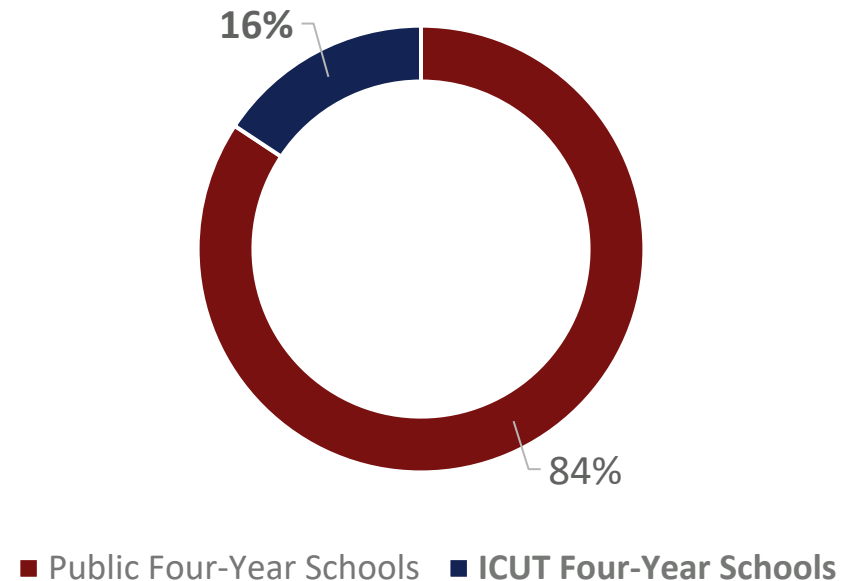
ICUT Institutions: Financial Aid

- **8 out of every 10** undergraduates at ICUT institutions received some form of grant aid in 2017-18, with a total of **\$1.74 billion** distributed; of this amount, approximately **86 percent** was provided by our institutions
- **50 percent** of direct student aid at private, nonprofit institutions in Texas comes from loans and 50 percent from grants. Nationally, the state average is 58 percent (loans) and 41 percent (grants)
- **46 percent** of Tuition Equalization Grant (TEG) recipients had an Expected Family Contribution (EFC) of \$1000 or less in Fiscal Year 2019
- **36 percent** of TEG recipients had family incomes below the poverty line in FY 2019
- **6 out of every 10** TEG recipients also receive Federal Pell Grants, demonstrating exceptional need; these students received **72 percent** of all TEG funding in FY 2019

Postsecondary Enrollment in Texas, Fall 2020

- Preliminary Fall 2020 postsecondary student enrollment in Texas was **1,528,365** which includes students in public four-year, public two-year, independent and health-related institutions
- This is an overall **3.01% decrease** from the previous academic year
- Preliminary Fall 2020 enrollment for ICUT member institutions was **125,190** which represents a **decrease** of **0.58%** from the previous academic year
- Enrollment at public four-year institutions in Texas **increased** by **1.84%** while enrollment at public two-year institutions (community colleges) **decreased** by **7.82%** from the previous academic year
- ICUT member institutions represent approximately **8.19%** of all postsecondary enrollment in Texas and approximately **15.70%** of enrollment in all four-year institutions of higher education in Texas (public and private)

Four-Year Postsecondary Enrollment in Texas, Fall 2020



Source: Texas Higher Education Coordinating Board

ICUT Institutions: Economic Impact



Total spending on employee salaries and benefits by ICUT institutions in FY 2019



Total full and part-time employees at ICUT institutions in FY 2019, of which nearly **11 percent** were new hires



Total economic impact of ICUT institutions in 2016 – equivalent to creating **80,197** new jobs

**Source: Economic Impact of ICUT Institutions Report, 2018.*



ICUT Legislative Priorities

87th Legislative Session (2021)

ICUT Legislative Priorities – 2021

- 1. SUPPORT: A restoration of the 5% reduction in Tuition Equalization Grant (TEG) program funding currently included in the base budget bill (SB 1). A return to level funding is consistent with the Legislative Appropriations Request (LAR) made by the Texas Higher Education Coordinating Board (THECB).**
 - Based on historical averages, the 5% cut in TEG for the 2022-23 biennium included in SB 1 would result in approximately 1,300 fewer grants to Texas students.
 - Additionally, we support THECB's exceptional item request for an additional \$110 million in funding for the state's three primary need-based grant programs.

- 2. OPPOSE: Legislation that impedes upon the institutional autonomy of independent higher education or negatively impacts the day-to-day operations of our member institutions.**
 - ICUT will seek to limit unnecessary regulatory burdens imposed on our campuses and oppose any legislation that infringes upon the charitable status, institutional mission or religious autonomy of our member institutions.
 - ICUT will collaborate on legislation that seeks to impose limited, reasonable requirements on institutions of higher education, particularly legislation to ensure a safe and supportive campus environment for all students.

ICUT Legislative Priorities – 2021

- 3. SUPPORT: Legislation that implements liability protections for nonprofit institutions of higher education in Texas that make every reasonable effort to protect their campus communities from the spread of COVID-19 through compliance with all applicable local, state and federal guidelines.**
 - The ongoing coronavirus pandemic presents unique challenges to colleges and universities, who may still experience viral spread even after taking all reasonable precautions to protect faculty, staff, students and the surrounding community. ICUT will seek to shield member institutions from burdensome lawsuits resulting from the spread of COVID-19 despite all best efforts to address this ongoing public health emergency.

- 4. SUPPORT: Legislation supporting implementation of the 60X30TX higher education strategic plan.**
 - ICUT members had a voice at the table during the development of 60X30TX and remain committed to achieving the plan's ambitious goals, and we recognize that these goals cannot be achieved without the inclusion of Texas' independent, nonprofit colleges and universities.
 - Continuing support and enhancement of state-funded financial aid programs is crucial to ensuring all sectors of higher education can contribute to the achievement of 60X30TX's ambitious goals.

2021: A Session Unlike Any Other

- **Higher Education Policy Session?**
 - What we expected versus what actually happened
- The Legislature is constitutionally-mandated to pass a budget, but nothing else
- Impact of COVID-19 on Legislative Strategy





The 87th Texas Legislature

(the gift that keeps giving)



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